

ZUZS SPONSORSHIP PROGRAM

MARKET OUTLOOK AND BEST PRACTICES

> **JULY 13, 2023** 2:00 - 4:00pm ET

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TRACK GEOMETRY & RAIL FLAW DETECTION

The RT&S Track Geometry and Rail Flaw Detection Virtual Conference—scheduled for July 13, 2023—will cover the importance of and best practices for maintaining proper track geometry, as well as the most recent updates in rail flaw detection. Attendees of the live broadcast can ask our experts their own questions.

Track geometry, including grinding and milling, is both an economic and safety issue. Economic in that proper geometry will prolong the life of rail, and safety because improperly maintained geometry can lead to derailments.

In addition to track geometry, we'll cover the latest rail flaw detection methods. Serious rail flaws can lead to disastrous consequences if not caught early and remedied.

The goal of this virtual conference is to uncover the latest thinking around track geometry and rail flaws, presented from varied operational environments. Those involved in these arenas who work for Class I railroads, short lines, consulting firms, and third-party service firms should attend.



John Stanford General Director - Rail BNSF



Scott Sandoval Director, Engineering Testing & Compliance Genesee & Wyoming Railroad Services Inc.



Gary T. Fry, Ph.D., P.E. VP Fry Technical Services, Inc.



Moderator David Lester Editor-in-Chief *RT&S*





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Speaking Opportunity

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- Conference Opening Remarks: Recognition from Railway Track & Structures in opening remarks
- **Collateral**: Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

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CASE STUDY PRESENTATIONS

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- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

POST-CONFERENCE EXPOSURE

- Lead Generation: Post-conference attendee list with full contact information of all registrants
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Speaking Opportunity

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POST-CONFERENCE EXPOSURE

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- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Full Attendee List

Exposure on Conference Promotions

> Sponsorship Rate: \$3,500





CONTACT

Publisher

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Hashtag: #RTSTrackGeo