RAILWAY AGE
YOUNG PROFESSIONALS

2023

SPONSORSHIP PROGRAM

FAST TRACKING YOUR CAREER

MAY 11, 2023
1pm ET

OVERVIEW

FAST TRACKING YOUR CAREER

Railway Age's new virtual seminar, Young Professionals, is the rail industry's first-ever conference for young executives looking to advance their careers.

On May 11, we're bringing together "fast trackers" in the freight, passenger and supply sectors. Our speakers — including some of the industry's younger chief executives and recipients of our 25 Under 40 awards — will share their experiences and describe how others can grow in your own careers.

How is the rail industry attracting and retaining top young talent? What are the industry's immediate and long-term needs? What are the most promising growth sectors? Young Professionals will delve into career opportunities in several key rail industry sectors:

- Communications/Signaling/Information Technology/Digitalization
- Mechanical (Locomotives & Cars, Maintenance & Overhaul, AI, Digitization)
- Marketing and Service Design
- Engineering (Maintenance-of-Way)
- Finance
- **Plus:** Maximizing the Benefits of Networking, Mentorship, and Other Resources

Speakers include

Jack Hellmann	Dan Smith	Tomeka Watson Bryant	Michelle Stewart	Daniel Delgado
CEO	CEO	General Mgr.	Sr. Mgr., Special Projects	Engineer--Special Projects
Genesee & Wyoming	*WATCO*	*New Orleans Public Belt Railroad*	*Metrolink*	*MTA Metro-North*

PLATINUM SPONSORSHIP

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

CONFERENCE EXPOSURE

- **Exclusive Session Sponsor:** Exclusive Sponsor of Either the Opening or Closing Speaker
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity during the main program (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age.
- **Conference Opening Remarks:** Recognition from Railway Age in conference opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Exclusive Sponsor of Either the Opening or Closing Speaker

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate: $8,500

GOLD SPONSORSHIP

PRE-CONFERENCE EXPOSURE
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- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

CONFERENCE EXPOSURE
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Age.
- **Conference Opening Remarks:** Recognition from Railway Age in opening remarks
- **Collateral**: Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

POST-CONFERENCE EXPOSURE
- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate: $6,500

CASE STUDY PRESENTATIONS

PRE-CONFERENCE EXPOSURE
- **Conference Website:** Sponsor's logo appears on conference website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

CONFERENCE EXPOSURE
- **Speaking Opportunity:** Sponsor receives a 10-minute session during the main program to discuss a relevant case-study highlighting a resolution effected by their organization/agency. Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Track & Structures. Sponsor session will not exceed 10 minutes, including audience Q&A.
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

POST-CONFERENCE EXPOSURE
- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate: $5,000

BRONZE SPONSORSHIP

PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference

POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Full Attendee List

Exposure on Conference Promotions

Sponsorship Rate: $3,500

CONTACT

For more information, visit:
www.railwayage.com/yp

Publisher

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