



**RT&S** Virtual Conference  
*Grade Crossings*

# 2022

## SPONSORSHIP PROGRAM

**OCTOBER 6, 2022**  
2:00pm to 4:00pm ET



## GRADE CROSSINGS PLAY A PIVOTAL ROLE IN THE RAIL NETWORK.

### Join the RT&S Virtual Conference on Grade Crossings and:

- Learn how Brightline puts the focus on safety in constructing grade crossings for High-Speed Rail
- Dive into the latest Texas A&M research to help deter trespassing along railroad rights-of-way
- Hear from a major freight carrier about what it is doing regarding grade crossing work this year, and beyond
- Ask the experts your own questions and benefit from their experiences.



#### Constructing Grade Crossings for High-Speed Rail

**Tom Roadcap**  
Brightline



#### TCRP Report on Trespassing on Rail Transit & Commuter Rail Rights-of-Way

**Jeff Warner**  
Texas A&M Transportation Institute



#### Moderator

**Bill Wilson**  
RT&S



## PLATINUM SPONSORSHIP

**Only TWO sponsorships available**

### PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference with link to sponsor's website
- **Web Banners:** Sponsor's logo appears on Leaderboard web banners in newsletter and website

### CONFERENCE EXPOSURE

- **Exclusive Session Sponsor:** Exclusive Sponsor of either the Opening or Closing Speaker
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity during the main program (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Track & Structures.
- **Conference Opening Remarks:** Recognition from Railway Track & Structures in conference opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

### POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Exclusive Sponsor of Either the Opening or Closing Speaker

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

**Sponsorship Rate:**  
**\$6,000**



## GOLD SPONSORSHIP

**Only TWO sponsorships available**

### PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference with link to sponsor's website

### CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant speaking opportunity (may be inclusion in panel). Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Track & Structures.
- **Conference Opening Remarks:** Recognition from Railway Track & Structures in opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

### POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

**Sponsorship Rate:**  
**\$5,000**





## CASE STUDY PRESENTATIONS

### PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference with link to sponsor's website

### CONFERENCE EXPOSURE

- **Speaking Opportunity:** Sponsor receives a 10-minute session during the main program to discuss a relevant case study highlighting a resolution effected by their organization/agency. Speaker must not be a sales or marketing representative. Speakers and presentations must be educational and are subject to approval by Railway Track & Structures. Sponsor session will not exceed 10 minutes, including audience Q&A.
- **Collateral:** Feature one piece of collateral of your choice in the conference's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

### POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Speaking Opportunity

Full Attendee List

Exposure on Conference Promotions

**Sponsorship Rate:**  
**\$4,000**



## BRONZE SPONSORSHIP

### PRE-CONFERENCE EXPOSURE

- **Conference Website:** Sponsor's logo appears on conference website with link to sponsor's website
- **Push Emails:** Sponsor's logo appears on all emails promoting the conference with link to sponsor's website

### POST-CONFERENCE EXPOSURE

- **Lead Generation:** Post-conference attendee list with full contact information of all registrants
- **On-Demand:** The conference will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions.

Full Attendee List

Exposure on Conference Promotions

**Sponsorship Rate:**  
**\$3,000**



## CONTACT

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***For more information, visit:***

[www.railwayage.com/rtsgradecrossings](http://www.railwayage.com/rtsgradecrossings)