Superior Proposal to Combine With Kansas City Southern

INVESTOR PRESENTATION April 2021







Forward-Looking Statements

Certain statements included in this presentation constitute "forward-looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995 and under Canadian securities laws, including statements based on management's assessment and assumptions and publicly available information with respect to KCS, regarding the proposed transaction between CN and KCS, the expected benefits and synergies of the proposed transaction, future opportunities for the combined company and future shareholder returns. By their nature, forward-looking statements involve risks, uncertainties and assumptions. The Company cautions that its assumptions may not materialize and that current economic conditions render such assumptions, although reasonable at the time they were made, subject to greater uncertainty. Forward-looking statements may be identified by the use of terminology such as "believes," "expects," "anticipates," "assumes," "outlook," "plans," "targets," or other similar words.

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This presentation relates to a proposal which CN has made for an acquisition of Kansas City Southern. In furtherance of this proposal and subject to future developments, CN (and, if a negotiated transaction is agreed, KCS) may file one or more registration statements, proxy statements, tender offer statements or other documents with the U.S. Securities and Exchange Commission ("SEC") or applicable securities regulators in Canada. This presentation is not a substitute for any proxy statement, registration statement, tender offer statement, prospectus or other document CN and/or KCS may file with the SEC or applicable securities regulators in Canada in connection with the proposed transactions.

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Participants

This presentation is neither a solicitation of a proxy nor a substitute for any proxy statement or other filings that may be made with the SEC and applicable securities regulators in Canada. Nonetheless, CN and its directors and executive officers and other members of management and employees may be deemed to be participants in the solicitation of proxies in respect of the proposed transactions. Information about CN's executive officers and directors is available in its 2021 Management Information Circular, dated March 9, 2021, as well as its 2020 Annual Report on Form 40-F filed with the SEC on February 1, 2021, in each case available on its website at www.cn.ca/investors/ and at www.sec.gov and www.sedar.com. Additional information regarding the interests of such potential participants will be included in one or more registration statements, proxy statements, tender offer statements or other documents filed with the SEC and applicable securities regulators in Canada if and when they become available. These documents (if and when available) may be obtained free of charge from the SEC's website at www.sec.gov and www.sedar.com, as applicable.

Non-GAAP Measures

CN reports its financial results in accordance with United States generally accepted accounting principles (GAAP). CN also uses non-GAAP measures in this presentation that do not have any standardized meaning prescribed by GAAP, including constant currency, free cash flow, and adjusted debt-to-adjusted EBITDA multiple. These non-GAAP measures may not be comparable to similar measures presented by other companies. For further details of these non-GAAP measures, including a reconciliation to the most directly comparable GAAP financial measures, refer to the Company's website, Fourth Quarter and Full Year Results at <u>www.cn.ca/financial-results</u>. This presentation also includes certain forward looking non GAAP measures (Adjusted Diluted EPS, Adjusted EBITDA and a leverage ratio being Adjusted Debt to Adjusted EBITDA). It is not practicable to reconcile, without unreasonable efforts, these forward looking measures to the most comparable GAAP measures (diluted EPS, Net income, and long term debt to net income ratio, respectively), due to unknown variables and uncertainty related to future results. Please see note on Forward Looking Statements above for further discussion.

All amounts in this presentation are expressed in United States dollars, unless otherwise noted. All references to the "Company" are to CN.

Highly Experienced Leadership Team

JJ Ruest

President & Chief Executive Officer



- 25 years with CN
- Served as CMO for 8 years



- 32 years of rail industry experience
- Deep understanding of intermodal business at major ports & terminals



Ghislain Houle

Executive VP & **Chief Financial** Officer



- 23 years with CN
- · Oualified conductor and engineer

Sean Finn

Executive VP **Corporate Services** & Chief Legal Officer

- 27 years with CN
- 21 years in current role





Executive VP & Chief Information and **Technology Officer**

- 31 years of transportation experience
- · Extensive leadership experience and deep knowledge of rail technologies



Dorothea Klein

Senior VP & Chief Human **Resources Officer**



- 31 years of experience
- Strong background in HR, finance, M&A and workforce transformation

Excellence in operations, safety, technology, regulatory, and M&A

CN's Superior Proposal to Combine With KCS

Higher Premium, More Upfront Cash	 Proposal of \$325 per share; 21% premium to the CP proposal ⁽¹⁾ \$200 in cash and 1.059 CN shares for each KCS share KCS shareholders will participate in the upside and value creation
Best in Class Combined Network, More Synergies	 ✓ Combined revenue of \$13.6B and Adj. EBITDA of \$6.8B (pre-synergies) ⁽²⁾⁽³⁾ ✓ Establishes the premier Canada-U.SMexico railway network ✓ Significant synergies mainly driven by ESG-positive conversion of truck to rail ✓ Bringing together two exceptional, talented, high performing teams
Lower Execution Risk	 ✓ Fully committed financing ✓ Plain vanilla voting trust structure ✓ No CN shareholder approval requirement ✓ Continue operating under the KCS name in the U.S. and Mexico

Better bid. Better partner. Better railway. <u>Best solution</u>.

- (1) Based on CN and CP closing NYSE share prices of US\$118.13 and US\$365.37, as of April 19, 2021
- (2) Based on revenue for the years ended December 31, 2020, from KCS public disclosure. CAD figures converted to USD at FX rate of 0.799 as of April 19, 2021.
- (3) Please see the heading Non-GAAP Measures in this presentation

CN-KCS is Unique, Highly Strategic, and Value Accretive



Premier Canada-U.S.-Mexico railway network

Unparalleled stakeholder benefits: Safer, Faster, Cleaner, Stronger

Accelerate ESG-driven growth and enhanced choice for the customer

EBITDA synergies approaching \$1B – preliminary estimate ⁽¹⁾

Strong balance sheet with rapid deleveraging profile

Expected to be highly value accretive to all shareholders ⁽²⁾

Creating The North American railway for the 21st century

(1) Management preliminary estimates based on public information

(2) The combination is expected to be accretive to CN's Adjusted Diluted EPS, excluding incremental transaction-related amortization, in the first full year following CN's acquisition of control of KCS, and is expected to generate double-digit accretion upon the full realization of synergies thereafter. Please see the heading Non-GAAP Measures in this presentation.

CN's Foundation of Excellence and Core Strengths

- ✓ Precision Scheduled Railroading pioneer; first to champion and integrate PSR across our full network
- ✓ The first and leading North American railway, with a deep and rich history of operating in the U.S.
- **ESG leadership**; the only Class I in Dow Jones Sustainability World Index
- ✓ Culture of safety, efficiency, integrity, and diversity; combined with leadership in advanced technology
- ✓ Strong balance sheet and disciplined capital allocation
- ✓ Long-standing acquisition track record; strategic, accretive, and successful integrations



Longstanding Track Record of Successful Acquisitions & Integrations

2019-2020

FURTHER EXPANDING OUR REACH

Massena rail line (pending closing) TransX H&R

2009

STRUCTURAL ADVANTAGE IN CHICAGO Elgin, Joliet and Eastern Railway

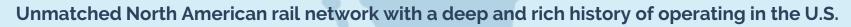
2006-2008 SOLIDIFYING OUR REACH

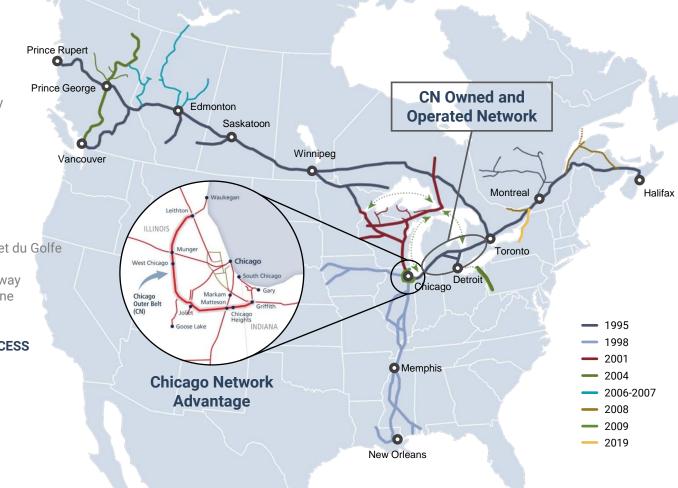
Savage Alberta Railway Mackenzie Northern Railway Lakeland & Waterways Railway Central Western Railway Athabasca Northern Railway Chemin de fer de la Matapédia et du Golfe Ottawa Central Railway New Brunswick East Coast Railway Compagnie de Gestion de Matane

1998-2004

BUILDING A THREE COAST ACCESS Illinois Central Railway Wisconsin Central Railway B.C. Railway Great Lakes Transportation

1995 SOLID CANADIAN FOOTPRINT CN Network at privatization



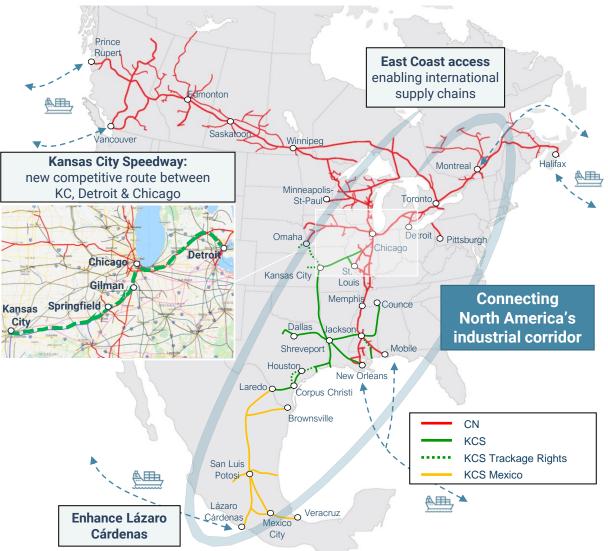


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CN-KCS Will Create the End-to-End USMCA Rail Network

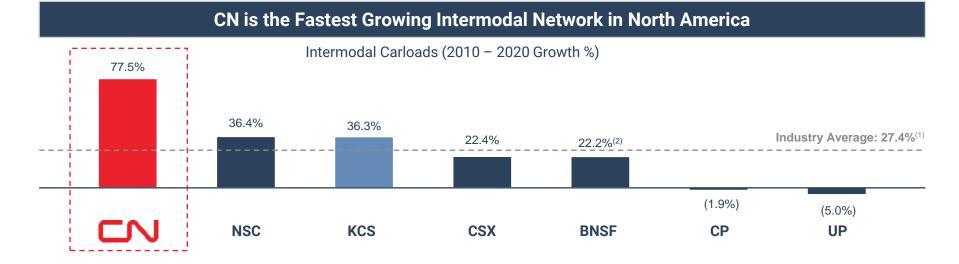
Unique Benefits of Combined Network (1)

- ✓ Secure North American supply chain
- ✓ Deliver goods faster at lower cost
- ✓ Enhanced choice for customers
- ✓ ESG-positive truck to rail conversion
- ✓ Single owner-operated rail network
- New single line service from Laredo to Michigan & Ontario
- KC to East Coast with no interchange
- Leverage Prince Rupert expertise in Mexico's ports

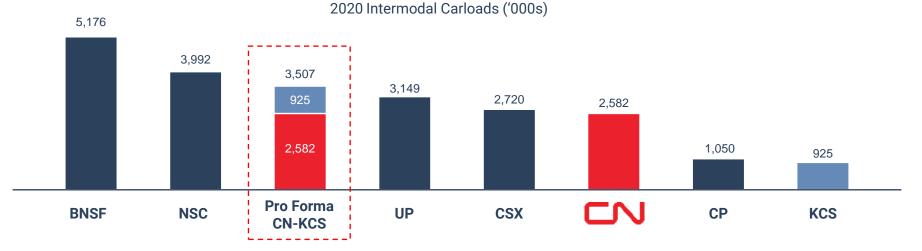


Facilitating trade and powering economic prosperity across North America

Combination Will Accelerate CN's Powerful Intermodal Growth



Combination Will Create One of the Largest Intermodal Networks in North America

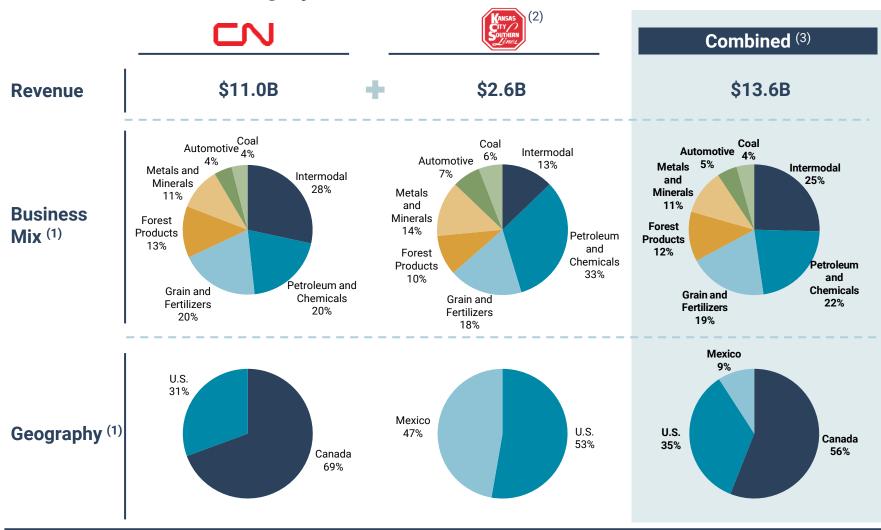


Note: Based on equity research, company websites and public filings

(1) 2010 - 2020 percent growth weighted average using 2020 intermodal carload volumes

(2) BNSF 2010 intermodal carload volume based on equity research

Enhanced Scale and Highly Diversified Customer Base



Diversified by commodity & geography with minimal reliance on thermal coal and crude

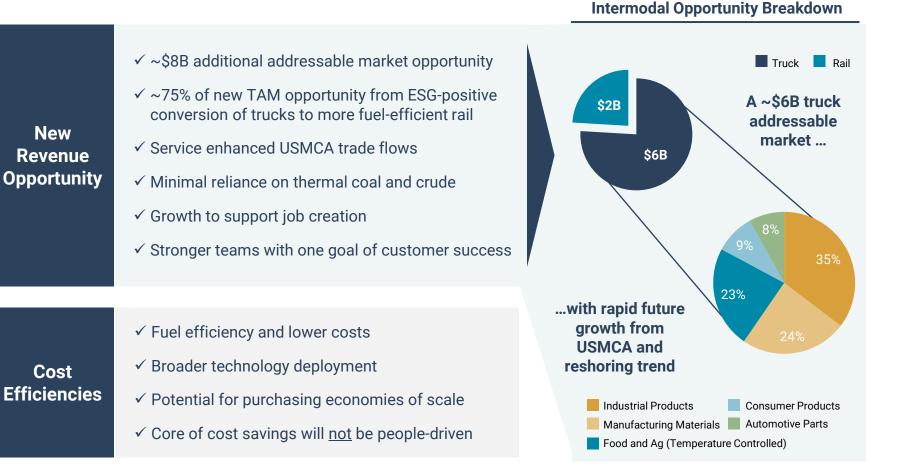
Note: Based on 2020 figures. Figures in CAD converted to USD based on April 19, 2021 exchange rate of 0.799

(1) Business mix percentage based on 2020 freight revenue; Geography based on 2020 total revenue

- (2) KCS information based on public filings
- (3) Pro forma revenue excludes expected synergies

Expected EBITDA Synergies Approaching \$1B⁽¹⁾

Conservative & preliminary estimates



Expected to achieve ~\$1B annualized EBITDA synergies within three years of integration ⁽¹⁾

ESG Leader in North American Transportation

CN's Focus Today						
Environmental Protection		Active Social Responsibility		Best-in-Class Governance		
 Consuming 15% less locomotive fuel per Gross Ton Mile vs. average of its Class I railway peers Committing to reduce GHG emission intensity by 29% by 2030 ⁽¹⁾ First North American railroad to formally support TCFD framework ⁽²⁾ 		 Life Critical Rules reinforce CN's culture of safety-first Very strong community and stakeholder engagement culture Signatory to Catalyst Accord 2022 to accelerate gender diversity initiatives 		 Executive compensation aligned with ESG performance Best in class corporate governance and CN Board to achieve gender parity of independent directors at AGM Search Efficiency Across a Larger Network 		
MEMBER OF Dow Jones Sustainability Indices In Collaboration with RobecoSAM ()	75%	GHG reduction moving freight by rail vs. truck	50.1	KCS ⁽³⁾ 1.24		
A LIST 2020	4-5x	More fuel efficient than truck	~5% improve since 20 0.94			
Corporate Knights	300+ Trucks	Replaced by a single freight train	2018	2020 CN Gallons per 1,000 Gross Ton Miles		

(1) tCO₂e/million revenue tonne kilometers, based on 2015 levels

- (2) Task Force on Climate-related Financial Disclosure
- (3) KCS information based on public filings

CN's Advanced Technology Applied to a Larger Rail Network

Autonomous Track Inspection Program (FRA approved) ⁽¹⁾

- · Equipped with latest sensors and AI technology
- More accurate preventative maintenance
- Up to 20x more inspections, while unlocking capacity

Digitalized and Automated Train Inspection

- · More frequent and better quality inspections
- Coupling high-resolution imaging hardware with powerful machine learning software

Connecting the Supply Chain

- APIs for customers to "track and trace" shipments in real-time (2)
- Reducing end-to-end cycle times

CN's technology will improve safety across KCS' ~7,100 route miles

- (1) Federal Railroad Administration
- (2) Application Programming Interface



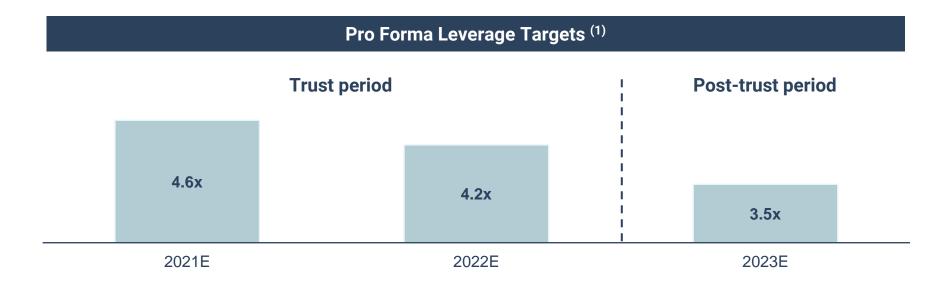






Strong Free Cash Flow Supports Rapid Deleveraging

- Committed to maintaining a strong balance sheet and investment grade rating
- Pause share repurchases and re-evaluate as leverage reaches 2.5x 3.0x⁽¹⁾
- No change to current dividend policy



Committed to a strong balance sheet and expect to maintain investment grade rating

Recap: Combination Will Create the Premier Railway for the 21st Century



Better together – for the benefit of customers, communities and shareholders

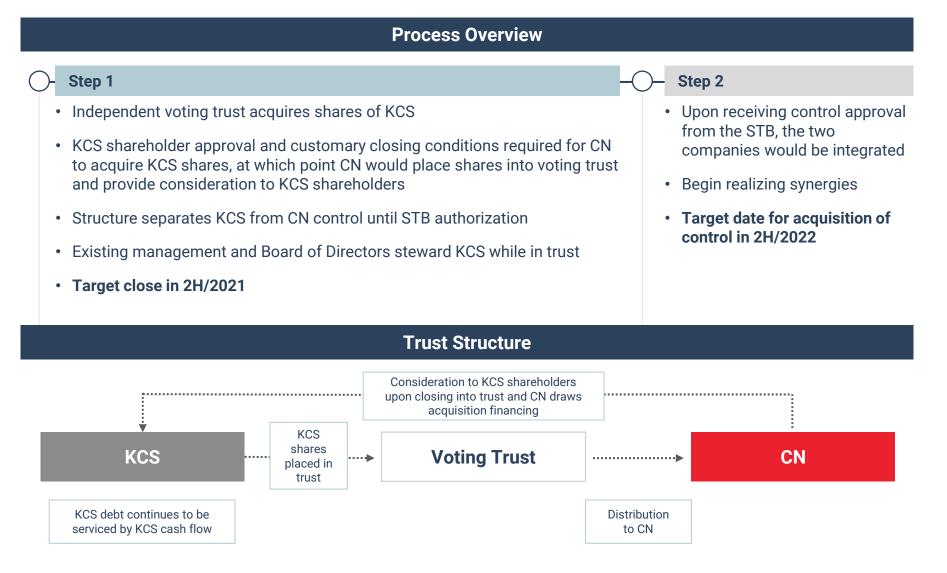


A Superior Combination



Appendix: Voting Trust Structure

Plain vanilla structure identical to the CP proposal



Appendix: Key Terms of the Proposed CN Transaction

Offer Price and Consideration	 CN is proposing to combine with KCS at a price of \$325 per share KCS shareholders to receive \$200 in cash and 1.059 CN shares for each KCS share Represents a premium of 21% to the implied value of the CP proposal ⁽¹⁾ Implies a total enterprise value of \$33.7B At closing, KCS common shareholders would own ~12% of the combined company
Financing	 Fully committed financing by J.P. Morgan and RBC Capital Markets of \$19.3B Committed to a strong balance sheet and expect to maintain investment grade rating
Governance and Related Matters	 Continue operating in the U.S. and Mexico under the Kansas City Southern name and brand Kansas City will be headquarters of combined CN-KCS U.S. operations Four KCS directors will join CN's board CN's U.S. operating and maintenance facilities to remain
Approvals & Expected Closing	 CN is seeking to enter into merger agreement with KCS as soon as possible Targeting closing into voting trust in 2H/2021, subject to receipt of approvals by KCS shareholders, U.S. Surface Transportation Board (STB) approval of the contemplated voting trust structure and Mexican regulatory approvals STB control approval and acquisition of control targeted in 2H/2022 No CN shareholder approval required

(1) Based on CN and CP closing NYSE share prices of US\$118.13 and US\$365.37, as of April 19, 2021