

## WEBCAST

What the rail industry can expect from the new Congress and the Biden Administration

Join the National Railroad Construction and Maintenance Association (NRC) and Railway Age as we discuss key take-aways from the 2020 elections and their impact on freight rail. We will discuss how the November elections outcome will impact congressional action on important rail policies in the next Congress, as well as the incoming Biden Administration. You will hear from industry lobbyists and Congressional staff on timely policy issues and other key milestones to monitor in the 117th Congress.

Sponsors will be recognized in the webcast opening remarks; be featured on all event collateral, including promotional emails and the webcast console; and receive the post-webcast attendee list with full contact information.

**DATE:** February 16, 2021 at 2pm ET (1 hour)

### INVITED PANELISTS:

- **Matt Ginsberg**, President, TGA AMS, LLC
- **Laura McNichol**, Senior Vice President, Government and Industry Relations, Watco Companies
- **David Woodruff**, Assistant Vice President & Head U.S. Public & Government Affairs, CN Railway
- Panelist TBD from USDOT and/or Congress

### MODERATORS:

- **Bill Vantuono**, Executive Editor, Railway Age
- **Ashley Wieland**, President, NRC

**Sponsorship Rate:** \$3,750



# NRC AND RAILWAY AGE EXPLORE THE IMPACT OF THE ELECTION ON FREIGHT RAIL

### CONTACTS:

#### NRC

Michael McGonagle  
Senior Director, Operations  
80 M Street SE  
Washington, D.C. 20003  
Office: (202) 975-0365  
Mobile: (703) 772-4794

#### RAILWAY AGE

Jonathan Chalon  
Publisher  
88 Pine St, 23rd Fl  
New York, NY 10005-1809  
Tel: (212) 620-7224  
jchalon@sbpub.com

#### RAILWAY AGE

Michelle M. Zolkos  
Conference Director  
88 Pine St, 23rd Fl  
New York, NY 10005-1809  
Tel: (212) 620-7208  
mzolkos@sbpub.com

## WEBCAST

What the rail industry can expect from the new Congress and the Biden Administration

Sponsors can leverage the strength of the Railway Age and the NRC to reach rail professionals pre-webcast, during the webcast, and post-webcast.

### Pre-Webcast Exposure

- **Webcast Website:** Sponsor's logo appears on the virtual webcast website with link to sponsor's site
- **Push Emails:** Sponsor's logo appears on all emails promoting the webcast with link to sponsor's website

### Webcast Exposure

- **Webcast Opening Remarks:** Recognition from Railway Age in webcast opening remarks
- **Collateral:** Feature one piece of collateral of your choice in the webcast's console, highlighting information about your company (case study, sell sheet, article, etc.). All downloads will be trackable so you can follow up with qualified leads.

### Post-Webcast Exposure

- **Lead Generation:** Post-webcast attendee list with full contact information of attendees
- **On-Demand:** The webcast will be available on-demand for 6 months to capture new leads and allow attendees to revisit the sessions



# LEVERAGE THE POWER OF RAILWAY AGE AND THE NRC

## CONTACTS :

### NRC

Michael McGonagle  
Senior Director, Operations  
80 M Street SE  
Washington, D.C. 20003  
Office: (202) 975-0365  
Mobile: (703) 772-4794

### RAILWAY AGE

Jonathan Chalon  
Publisher  
88 Pine St, 23rd Fl  
New York, NY 10005-1809  
Tel: (212) 620-7224  
jchalon@sbpub.com

### RAILWAY AGE

Michelle M. Zolkos  
Conference Director  
88 Pine St, 23rd Fl  
New York, NY 10005-1809  
Tel: (212) 620-7208  
mzolkos@sbpub.com