OVERVIEW
The International Conference on Next-Gen Train Control will feature in-depth technical sessions and comprehensive project updates on CBTC for rail transit and PTC for main line railways presented by leading experts from around the world. Now in its third decade, this conference is the rail industry’s single-most important gathering of communications and signaling professionals from around the globe. It is the place where suppliers and consultants interface directly with customers.

KEY TOPICS
- Safety Certification for Artificial Intelligence Technologies
- Migration to “PTC 2.0” and Vital Overlays
- CBTC with Ultra Wide Band (UWB)
- Using Drones for Communications & Signaling Maintenance
- PTC Completion by 2020: Addressing Interoperability Problems
- The Role of Big Data, Analytics and the Internet of Things
- Cybersecurity for CBTC and PTC
- Supplier Roundtable

AUDIENCE
Next-Gen Train Control, presented by Railway Age and Parsons, will bring together signal engineers, consultants and suppliers from the transit and freight sectors. Interface directly with key communications and signaling professionals at the industry’s premier CBTC and PTC event.
[Platinum Sponsorship]
Only ONE sponsorship available

**PRE-CONFERENCE EXPOSURE**
- Conference Website: Sponsor’s logo appears on conference website with link to sponsor’s website
- Print Advertising: Sponsor’s logo appears on all ads
- Push Emails: Sponsor’s logo appears on all emails promoting the conference with link to sponsor’s website
- Web Banners: Sponsor’s logo appears on Leaderboard web banners in newsletter and on website

**ON-SITE EXPOSURE**
- Exclusive Keynote Sponsor: Exclusive sponsor of Keynote Session
- Guest Registration: Sponsor receives four (4) complimentary conference registrations for employees (includes speaker)
- Speaking Opportunity: Sponsor will be given first consideration for one relevant panel speaking opportunity. Speaker must not be a sales or marketing person. Speakers and presentations must be educational and are subject to approval by Railway Age.
- Tabletop Exhibit: 6’ by 30” draped tabletop
- Conference Signage: Sponsor’s logo prominently displayed on select conference signage, including splash screens in rooms throughout the event
- Conference Opening Remarks: Recognition from Railway Age in conference opening remarks
- Conference Agenda: Sponsor’s logo appears in thank you ad in conference agenda. Exhibitor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.

**POST-CONFERENCE EXPOSURE**
- Lead Generation: Post-conference attendee list with full contact information of attendees
- Right-of-First-Refusal: Option of right-of-first-refusal for 2020 Next-Gen Train Control Conference

**Sponsorship Rate:**
$13,500
**Gold Sponsorship**

Only TWO sponsorships available

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**PRE-CONFERENCE EXPOSURE**

- **Conference Website:** Sponsor’s logo appears on conference website with link to sponsor’s website
- **Print Advertising:** Sponsor’s logo appears on all ads
- **Push Emails:** Sponsor’s logo appears on all emails promoting the conference with link to sponsor’s website

**ON-SITE EXPOSURE**

- **Guest Registration:** Two (2) complimentary conference registrations for employees (includes speaker)
- **Speaking Opportunity:** Sponsor will be given first consideration for one relevant panel speaking opportunity. Speaker must not be a sales or marketing person. Speakers and presentations must be educational and are subject to approval by Railway Age.
- **Conference Signage:** Sponsor’s logo prominently displayed on select conference signage, including splash screens in rooms throughout the event
- **Conference Opening Remarks:** Recognition from Railway Age in opening remarks
- **Conference Agenda:** Sponsor’s logo appears in thank you ad in conference agenda. Exhibitor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.
- **Tabletop Exhibit:** 6’ by 30” draped tabletop

**POST-CONFERENCE EXPOSURE**

- **Lead Generation:** Post-conference attendee list with full contact information of attendees
- **Right-of-First-Refusal:** Option of right-of-first-refusal for 2020 Next-Gen Train Control Conference

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**Sponsorship Rate:** $10,000
**Exhibitor**

**Exhibitor Rate:** $5,000

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- **Print Advertising:** Exhibitor’s logo appears on all ads
- **Push Emails:** Exhibitor’s logo appears on all emails promoting the conference

**ON-SITE EXPOSURE**
- **Tabletop Exhibit:** 6’ by 30” draped tabletop
- **Guest Registration:** One (1) complimentary conference registration for employee
- **Conference Signage:** Exhibitor’s logo displayed on select conference signage, including splash screens in rooms throughout the event
- **Conference Agenda:** Exhibitor’s logo appears in thank you ad in conference agenda. Exhibitor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.

**POST-CONFERENCE EXPOSURE**
- **Lead Generation:** Post-conference attendee list with full contact information of attendees
SPONSORSHIP OPPORTUNITIES
• Continental Breakfast: $3,500 (two available)
• Morning Coffee Break: $2,500 (two available)
• Afternoon Energy Break: $2,500 (one available)
• Luncheon: $6,500 (one available)
• Cocktail Reception: $6,500 (one available)

PRE-CONFERENCE EXPOSURE
• Conference Website: Sponsor’s logo appears on conference website with link to sponsor’s website
• Print Advertising: Sponsor’s logo appears on all ads
• Push Emails: Sponsor’s logo appears on all emails promoting the conference

ON-SITE EXPOSURE
• Conference Signage: Sponsor’s logo displayed on select conference signage, including splash screens in rooms throughout the event
• Conference Agenda: Sponsor’s logo appears in thank you ad in conference agenda. Sponsor listing in agenda includes company contact information, attending sales representative contact information, and a 25-word description.
• Materials Distribution: Sponsor’s marketing materials displayed during chosen function

POST-CONFERENCE EXPOSURE
• Lead Generation: Post-conference attendee list with full contact information of attendees

CUSTOM SPONSORSHIP OPPORTUNITIES ARE AVAILABLE.
[Contact]

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