

Creating Capacity

MARCH 18 & 19, 2009
CHICAGO, IL
SPONSORSHIP OPPORTUNITIES

Creating Capacity is a new conference addressing critical rail issues with an emphasis on solutions by asset management. Tough times call for an extraordinary commitment to efficiency. This two-day conference will open attendees' eyes to technology and strategy that can make a world of difference when all parties in railroading strive to maximize capital expansion as well as current assets.

Become a sponsor and be part of this eye-opening experience. Our cost effective opportunities will get your company and brand noticed by attendees and bring your services to their attention. Please check off the event(s) you would like to sponsor and fax the completed form to (212) 633-1165 to the attention of Jane Poterala, *Railway Age*. Upon acceptance, you will be invoiced for the sponsorship amount.

Wednesday, March 18

<input type="checkbox"/> Early Morning Continental Breakfast <i>(Coffee, Tea, Decaf, Pastries, Muffins, and Bagels)</i>	\$1500
<input type="checkbox"/> Mid Morning Coffee	\$900
<input type="checkbox"/> Luncheon	\$4000
<input type="checkbox"/> Luncheon Cosponsorship Available	\$2000
<input type="checkbox"/> Energy Break <i>(Soft Drinks)</i>	\$500
<input type="checkbox"/> Cocktail Reception	\$4000
<input type="checkbox"/> Reception Cosponsorship Available	\$2000

Thursday, March 19

<input type="checkbox"/> Early Morning Continental Breakfast <i>(Coffee, Tea, Decaf, Pastries, Muffins, and Bagels)</i>	\$1500
<input type="checkbox"/> Mid Morning Coffee	\$900
<input type="checkbox"/> Luncheon	\$4000
<input type="checkbox"/> Luncheon Cosponsorship Available	\$2000
<input type="checkbox"/> Speaker Gifts <i>(Logo appears on packaging; table for literature during the registration period on March 18.)</i>	\$900

Sponsorship will be acknowledged in the Conference Program, Conference Documentation and signage at the event. Your corporate logo will also be displayed on-screen in the meeting room. Please forward your logo to Michelle M. Zolkos at mzolkos@sbpub.com for this purpose. A table will be provided for your literature during the sponsored event.

Company Name: _____
Address: _____

Contact: _____
Title: _____
Phone: _____
Fax: _____
Email: _____

We hereby make application to sponsor the event indicated above at the **Creating Capacity Conference**.

Signature of Company Representative

Date

RailwayAge

Simmons-Boardman Conferences | 345 Hudson St., 12 Flr., New York, NY 10014
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