

# Creating Capacity

...key to sustained growth

A two-day conference addressing critical rail issues with an emphasis on solutions by asset management.

**March 18—19, 2009**

Union League Club, Chicago

Tough times call for an extraordinary commitment to efficiency. This two-day conference will open your eyes to technology and strategy that can make a world of difference when all parties in railroading strive to maximize the effect of capital expansion as well as current assets.

Rising energy costs, highway congestion, the constraints of trucking and the focus on being "green" all contribute to the growing demand for railroads, both passenger and freight. The challenge of this conference is to share skills and experience – better utilization, not simply more construction – in search of ways to expand service and contain costs. You'll find a wealth of answers at this unique gathering of railroad professionals. It's an opportunity to gain knowledge and grow. It's an intelligent step toward Creating Capacity.

This two-day conference will explore operations, engineering, C&S, mechanical and supply-side innovations that can assure sustainable capacity growth.



## Keynote address

Michael J. Ward  
Chairman, President  
and CEO, CSX

Railway Age's 2009  
Railroader of the Year

presented by

**RailwayAge**

**RT&S**  
RAILWAY TRACK AND STRUCTURES

## March 18

Registration and Continental Breakfast / [Sponsorship Available](#)

**Keynote Address: Michael Ward, Chairman, President and CEO, CSX, and Railway Age's 2009 Railroader of the Year**

### SESSION I: OPERATIONS

- Maximum use of capacity and enhancing the service product. Ronald L. Batory, President, Conrail
- The role of computer modeling in service design. Earl Wacker, Business Line Leader, Railroads, URS Corporation

Coffee Break / [Sponsorship Available](#)

### SESSION II: OPERATIONS

- Train-handling tools for engineers. Marshall Beck, Senior Vice President, Marketing & Sales, New York Air Brake (invited)
- What shippers can do to create capacity. Roy Blanchard, Principal, The Blanchard Company, and Contributing Editor, Railway Age

Luncheon / [Sponsorship Available](#)

Guest speaker: Jason Seidl, Director, Equity Research, Dahلمان Rose & Co., and Railway Age Contributing Editor

### SESSION III: ENGINEERING

- Creating capacity through heavier axle loads, higher-speed switches for increased throughput, and improved yard and main line track configurations. Allan M. Zaremski, PhD, PE, FASME, Vice President & General Manager, ZETA-TECH (an HTT Business Unit)
- The role of friction management. Kevin Oldknow, Vice President, Friction Management Business, Corporate Division, Portec Rail Products Inc.

Energy Break / [Sponsorship Available](#)

### SESSION IV: COMMUNICATIONS & SIGNALS

- Developing a communications and IT strategy.

Ron Lindsey, Communication Architecture, and Railway Age Contributing Editor

- Can Positive Train Control create capacity? Dr. John Samuels, Principal, Revenue Variable Engineering LLC (invited)
- The role of fault detection trending. Ryan McWilliams, Vice President, New Business Development, Salient Systems

Cocktail Reception / [Sponsorship Available](#)

## March 19

Continental Breakfast / [Sponsorship Available](#)

### SESSION V: MECHANICAL

- Improvements in freight car design and components for maximum payload and improved train-handling. Robert Pokorski, Director of Engineering, Miner Enterprises (invited)
- Innovative freight car repair-in-place techniques. Speaker TBA

Coffee Break / [Sponsorship Available](#)

### SESSION VI: MECHANICAL

- Speeding locomotive fueling and servicing throughput.
- The ECP brake experience. Marshall Beck, Senior Vice President, Marketing & Sales, New York Air Brake (invited)
- Improving locomotive utilization. Speaker TBA

Luncheon / [Sponsorship Available](#)

Guest speaker: Lawrence H. Kaufman, Contributing Editor, Railway Age

### SESSION VII: WHO PAYS FOR MORE CAPACITY, AND WHEN? Speakers TBA

Program subject to change and/or augmentation.

### BE A SPONSOR:

**CONTACT JANE POTERALA**  
**(212) 620-7209 / JPOTERALA@SBPUB.COM**

37.002.1820

## CONFERENCE REGISTRATION FORM

Please register me for **Creating Capacity**, taking place March 18—19, 2009 in Chicago, IL. Registration fee is \$825 per participant. All fees payable in advance.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

**Registration:** Please send this completed form, or a photocopy, with your payment to: Jane Poterala, Conference Director, Railway Age; 345 Hudson St., 12th Flr., New York, NY 10014; Tel.: (212) 620-7209; Fax: (212) 633-1165; E-mail: [jpoterala@sbpub.com](mailto:jpoterala@sbpub.com).

**Conference Fee:** The registration fee for Creating Capacity includes admission to all conference sessions, conference documentation containing all available presentations, and social events. Registration confirmation and invoice will be e-mailed.

**Hotel:** The Union League Club has set aside a block of rooms at \$190 single/double for

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conference attendees. These will be held until 30 days prior to the conference; those reserving after that date will depend upon room availability. We suggest that you contact the hotel directly at (800) 443-0578 or (312) 427-7800 for room reservations. Specify "Railway Age Conference." You will receive room confirmation directly from the Union League Club.

**Cancellation Policy:** Confirmed registrants who cancel less than one week prior to the event are subject to a \$195 service charge. Registrants who fail to attend are liable for the entire fee unless they notify Railway Age in writing prior to the event.